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## ANNOTATION

for the thesis by a candidate for Doctor of Philosophy degree (PhD),  
major 6D050700 – Management

**MS. FATIMA VELIBEKOVNA ISKENDEROVA**

### **Systematic Approach to Enterprise Corporate Security Formation**

**Relevance of the research topic.** A role of corporate security in support of a company's activities, its business development and promotion is of high importance. This is proved by the statistics data on the Western companies' expenses to ensure their security which are up to 30% of the enterprise profits.

It is impossible to run a company effectively without implementation of valid mechanisms ensuring corporate security, development and implementation of which is a prerogative of the owner since, on the one hand, he/she is interested in capital maintenance and growth, and, on the other hand, he/she is fully responsible for the business activities status and necessary actions to protect the business.

Corporate security is an interdisciplinary area of expertise since an enterprise protection system involves human resource, economic, informational systems, personal security as well as legal protection of business.

Compared with other security types, corporate security is less well understood from theoretical and methodological points of view. Owing to this, investigation of problems of formation and development of corporate security system is relevant and it has a priority value.

In terms of scientific literature, that includes the works by Kazakhstan researchers, the issues of corporate security maintenance are mostly addressed with regards to increase of corporation operations efficiency while the problem of corporate security insurance in the context of transition of the Republic of Kazakhstan to sustainable social and economic development is not well-investigated.

Thus, complicity and multiversity of the stated topic predetermines selection of the research topic, its purpose and tasks.

**Purpose and tasks of the research.** The thesis purpose is to investigate mechanism of ensuring corporate security and develop recommendations on expanding corporate security management system of the industrial enterprise.

According to the research purpose, the following **tasks** were set:

- conducting theoretical study and revealing the nature of “corporate security”, “corporate security system”, and “mechanism of corporate security system functioning”;
- substantiating conceptual approach to formation and development of corporate security system of the industrial enterprise;
- developing system of parameters and criteria to analyze corporate security system;

- auditing corporate security system of Ust-Kamenogorsk Titanium Magnesium Plant JSC (hereinafter referred to as “UK TMK JSC”);
- assessing UK TMK JSC corporate security level;
- developing a concept of strategic management of corporate security system of the industrial enterprise;
- developing recommendations on expansion of corporate security system of UK TMK JSC;
- substantiating the methodological approach to corporate security monitoring.

**Subject and object of the research.** The research subject is mechanism of ensuring corporate security of the industrial enterprise. The research object is corporate security system of Ust-Kamenogorsk Titanium Magnesium Plant JSC.

In the thesis, the following **methods** of investigation of social and economic phenomena and processes were employed: economic logic, cause and effect relations, analysis and synthesis, induction and deduction, abstract and logical, monographic, economic and statistical, computational and constructive methods.

**Scientific novelty of the research results** consists in development of theoretical and methodological statements on formation and expansion of corporate security system in the enterprises of the Republic of Kazakhstan.

In the course of the research the following **results** determining the scientific novelty of the thesis were obtained:

1 The fundamentals for formation of corporate security system were further developed as follows:

- based on the integration of theoretical approaches to investigation of mechanisms of corporate security system functioning in the context of market economy, nature, corporate security, corporate security system and corporate security mechanism were revealed;

- based on the theoretical study, conceptual approach to formation and expansion of integrated corporate security system of the industrial enterprise was substantiated;

- system of parameters and criteria to assess corporate security level was developed.

2 Based on the data of Ust-Kamenogorsk Titanium Magnesium Plant JSC, a technique to analyze corporate security system was evaluated:

- UK TMP JSC corporate security system was audited;

- UK TMP JSC corporate security level was fully assessed.

3 The recommendations on expansion of corporate security management system of the industrial enterprise were developed as follows:

- the author’s concept of strategic management of corporate security system of the industrial enterprise was suggested and substantiated;

- action plan aimed to implement strategies of ensuring UK TMP JSC corporate security system was developed;

- methodological approach to carrying-out monitoring of corporate security system of the industrial enterprise was suggested and substantiated.

**Principal statements to be defended** are as follows:

1) The author's interpretation of the nature of corporate security, corporate security system and corporate security mechanism.

2) Conceptual approach to formation and expansion of corporate security system.

3) System of parameters and criteria to assess corporate security.

4) The author's concept of strategic management of corporate security system of the industrial enterprise.

5) Action plan to implement the strategy of ensuring corporate security of UK TMP JSC.

6) Methodological approach to corporate security system monitoring.

**Theoretical and practical value of the research** consists in the development of conceptual framework and methodological approaches to formation of the integrated corporate security system in the enterprise. The research results obtained will make it possible to ensure formation and expansion of efficiently operated corporate security system of the industrial enterprises of the Republic of Kazakhstan. This can contribute to growth of their competitiveness and effectiveness of their production and commercial operations.

The theoretical statements and practical recommendations developed in the thesis represent a basis for future research works in the area of corporate security.

**Conclusions and recommendations.** The conducted research made it possible to formulate special conclusions and develop recommendations in the thesis. The term "corporate security" was defined as a result of implementation of the action plan covering managerial, security, preventive and publicity actions which contribute to proper protection of vital interests and fundamentals of the corporation from internal and external threats, where the company top management can independently make decisions on the nature and type of production or other operations in order to ensure expanded reproduction of the goods and services in the quantities supporting effective operation and sustainable development of the corporation. Business mechanism of ensuring corporate security was suggested; and there strategic management became the main condition for development of corporate security system.

Conceptual approach to formation and development of the integrated corporate security system of the industrial enterprise was developed and logically grounded. On the basis of this approach, the corporate security system was built. This system presents an organized unity of special bodies, instruments, techniques and activities ensuring the company's protection from internal and external threats.

Corporate security system of UK TMP JSC was investigated; on the basis of this, the author evaluated the analysis procedure for corporate security system that included audit and integrated assessment of the enterprise corporate security level by means of the developed system of parameters and criteria aimed at defining problems in ensuring corporate security at the plant.

A number of recommendations on expansion of corporate security management system of the industrial enterprise were developed. The author substantiated conceptual model for generation of a strategy for industrial enterprise

corporate security and, based on the model, developed action plan to implement the strategy of ensuring UK TMP JSC corporate security.

**Scientific publications.** As a result of the research, 10 papers with total volume of 4,4 printer's sheets were published. They include 1 research article published in the foreign journal having non-zero impact factor and included into Scopus citation database, 1 article in a foreign journal, 3 articles in the scientific publications recommended by Committee for Control in the sphere of Education and Science, Ministry of Education and Science of the Republic of Kazakhstan, and 5 summaries of the reports for international scientific and practical conferences, including 2 summaries for foreign conferences.

**Volume and structure of the thesis.** The thesis contains 141 pages of typed text and includes 22 tables and 5 figures. The thesis consists of Introduction, three Chapters, Conclusion, Bibliography and three Appendices.