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Socio analysis of corporate social responsibility of oil companies of the Western
Kazakhstan region
ABSTRACT

of dissertation work for the degree of Doctor of Philosophy (PhD) in the specialty 6D050100 –
Sociology

In this dissertation a comparative sociological analysis of corporate social responsibility of the energy sector of the Republic of Kazakhstan was carried out.

Background research. Currently, the major production companies have become the basis of socio-economic development of Kazakhstan's society. There is also an increasing their social responsibility in solving regional social problems. Successful operation of oil and gas corporations' social responsibility is the basis of the solution of acute social problems at the level of the region and the particular company.

Thus, the relevance of the topic of dissertation research is due to the following circumstances.

First, the importance of oil and gas sector to Kazakhstan's economy, its role in the implementation of social modernization of Kazakhstan society.

Secondly, the need for a comprehensive analysis of the operation dynamics of corporate social responsibility in the oil and gas industry of Kazakhstan in the reform of economic, social and legal environment conducting economic activities in a sociological perspective.

Third, the lack of theoretical and methodological development of corporate social responsibility of oil and gas industry in social science.

Fourth, the need for a sociological study of regional interests and oil and gas companies in solving regional social policy.

Fifth, the need to analyze and evaluate the different areas of institutional changes in Kazakhstan oil and gas sector.

Sixth, a necessity in the modern conditions of social research and develop evidence-based practical recommendations for improving corporate social responsibility of the oil and gas industry in the region of Western Kazakhstan.

Investigation of specific corporate social responsibility in the oil and gas industry of Kazakhstan in the sociological perspective is to explore oil and gas companies as a social system, analyze the motivational structure of interactions and mutual influence members of the corporate social responsibility, constitute the survey methodology of corporate social responsibility to the oil and gas industry in Kazakhstan realities.

It should be noted that the indicators are not yet in determining the effectiveness of corporate social responsibility industry in the oil and gas industry. When measuring key indicators of corporate social responsibility in the oil and gas industry, many industry factors require further investigation by the use of qualitative and quantitative methods of sociological analysis.

Object of the study. The object of the dissertation research is the oil and gas industry of Kazakhstan.

Subject of the study - a comprehensive socio analysis of corporate social responsibility characteristics of the Republic of Kazakhstan energy sector.

Purpose of the dissertation research - the mechanisms identification of the functioning and further development of corporate social responsibility in the oil and gas industry of Kazakhstan.

As the theoretical and methodological foundations of the study.

Theoretical and methodological basis of the dissertation research were the writings of economists, philosophers, sociologists of Kazakhstan and abroad, the laws of the Republic of Kazakhstan, Decrees of the President, the resolution of the Government of Kazakhstan and other

legal documents relating to the corporate social responsibility of the Republic of Kazakhstan energy sector. The methodological basis of research was the concept of corporate social responsibility of G. Bowen, M. Freedman, C. Davis, A.B. Carroll, J. McGuire. The author also relies on the R. Freeman theory of stakeholders.

Dissertation work considers oil and gas industry as a kind of social institution. Oil and gas company as a form of economic institution operates on an institutional basis, that is, within the laws of the Republic of Kazakhstan and the industry.

In determining the level of corporate culture in the dissertation methodology is used to identify indicators and differentiate basic parameters of the social process.

Research methods. In the dissertation research were used the following methods of sociological analysis: a monographic study, desk research and analysis of traditional documents, semi-structured individual interviews with experts - representatives of the managing executives of oil companies in Kazakhstan.

Scientific novelty of the study. The research proposed the following new results:

- analyzing the fundamental theories of scientists of the West, Russia and Kazakhstan, was given classification theory of corporate social responsibility;
- presented the author's concept of corporate social responsibility in the oil and gas industry of Kazakhstan as a social system, which enhances the national economy competitiveness in terms of social modernization and innovative development of Kazakhstan's society;
- identified features of the sociological approach to the study of corporate social responsibility in the oil and gas industry of modern Kazakhstan;
- developed conceptual framework that characterizes the essence of corporate social responsibility of the Kazakhstan Western region oil and gas industry;
- proposed an integrative approach in the sociological study of stakeholders with regard to their social roles and social positions as participants in the process of social interaction of oil and gas social policy sphere;
- developed methodological principles and technologies of the sociological study of social responsibility in gas industry industrial enterprises;
- based on the study of statistics was given the sociological characteristics of the Kazakhstan oil and gas industry as a social institution ;
- on the basis of a specific sociological study identified current trends of corporate social responsibility of the oil and gas industry of Kazakhstan ;
- identified the specific character of social policy in Kazakhstan oil and gas companies from the perspective of corporate social responsibility.
- developed recommendations for the improvement of corporate social responsibility in the oil and gas industry of Kazakhstan.

Theoretical and practical importance. Ideas and positions of the dissertation research can be used in scientific and methodological work in the field of the sociology of work, economic sociology, as well as in the teaching of relevant training courses in higher education, government and non-governmental organizations interested in improving the mechanisms for the development of corporate social responsibility in the industry. Proceedings of the dissertation work can be used in the formulation of proposals for improving the legal framework of Kazakhstan in social policy. Oil and gas companies can apply the results of research in the creation of a strategic plan for the social development of the corporation and in the current activity in the solution of social problems. Also the materials of the dissertation are a methodological basis for the creation of the concept of CSR at the enterprise, region and state level.