

CONTENTS

Economy

<i>Mylytkbayeva L.A., Doskaliyeva B.B.</i> Commercialization of the results of scientific and technical activities as a factor of innovative development of the economy of Kazakhstan.....	5
<i>Kokenova A.E., Kuashbayev S., Sadykbekova A.A., Statsenko O.A., Orazova B.B.</i> Conceptual approach and modern foreign models of personnel management.....	12
<i>Nurymbetov T. Ya., Abishova A.U., Baibosynova G., Urazbaeva G.Zh., Kozhamkulova I.E.</i> Theoretical and practical bases of food security.....	20
<i>Kokenova A.E., Adbikerimova G.I., Kuashbayev S., Kanabekova M.A., Madi M.S.</i> Integration of Kazakhstan's agro-industrial complex within the framework of economic processes globalization.....	29
<i>Aimagambetova A.D., Akhmetova A.A., Urazbaev N. Zh.</i> Application of an improved system for accounting for income and cost variances in the "Standard-costing" system.....	37
<i>Kokenova A.E., Shalbaeva A.P., Sadykbekova A.A., Saparbayeva A.M., Meldebekova A.A.</i> Methodological principles of organization management based on communication technologies and methods for evaluating the quality of communications.....	43
<i>Bimendiyeva L.A., Bekkairov N.B.</i> The main directions of the anti-corruption strategy of the republic of Kazakhstan: international cooperation and the application of foreign experience.....	51
<i>Demeuova G.K., Nurmanov A.O., Baishukurova Zh., Igitmanova S.I., Kalyuzhnaya N.V.</i> Main problems of the bank's deposit policy and ways to improve it.....	58
<i>Kokenova A.T., Adbikerimova G.I., Nurashva K.K., Kulanova D.A., Mergenbayeva A.T.</i> Municipal infrastructure bonds: world experience, problems and adaptation.....	67
<i>Zhakupova B., Kalyuzhnaya N., Bimbetova B., Nurgaliyeva Sh.</i> Main problems of the company's financial condition and ways to solve them.....	74
<i>Zhangaliyeva K.N., Korgasbekov D.R.</i> Intellectual potential of the country: concept, structure and assessment methods.....	84
<i>Seitbatkalova A.S., Smailova Zh.P., Taspenova G.A.</i> Analysis of the strategic management the higher education institutions in various countries.....	93
<i>Kazbekova L.A., Kabakova G., Akhmetova A.A., Utegenova K.A.</i> Transformation of recruitment policy of enterprises	102
<i>Tulemetova A.S., Kozybakova G.</i> Factors of information society development: innovations and human capital.....	111
<i>Mynzhanova G.T., Musabekov S.M., Shalginbayeva S.Kh., Dauliyeva G.R.</i> KPIs as a management tool for the high school faculty staff performance evaluation system in Kazakhstan.....	117
<i>Suleimenova G., Baikadamov N., Bolatova B., Utebaliyeva D., Aldesh A.</i> Identification of the main problems in the financial management of the company work and ways to solve them.....	126
<i>Shukurova B.M., Buharbaev Ch.M., Ungerbayeva A.T., Kaiyrgaliyeva M.G., Aktailakova G.N.</i> Main ways to increase the company's revenue.....	136
<i>Kabdullina G.K., Shaikenova N.T., Bukenova A.A., Amerzhanova D.A.</i> Economic evaluation and selection of optimal strategy of diversification of production	145
<i>Kairbekuly A., Arynova Z., Tlemisov U.</i> International experience and features of formation of professional anti-crisis management of enterprises in the republic of Kazakhstan.....	151
<i>Satenova D.E., Rakhisheva A.B., Bolatova B.Zh., Tasbolatova A.A., Taskarina B.</i> Economy of oil and gas industry as a factor of transformation of the industry.....	160
<i>Tastanbekova K.N., Zambinova G.K., Zholdoyakova G.E., Zhumanova D.T.</i> Conduct of internal control at the enterprises of the republic of Kazakhstan.....	164
<i>Primzharova K., Orynbekova G., Orazgaliyeva A.</i> Methods of forecasting and their classification.....	171
<i>Zhupyseva A.O., Makysh S.B.</i> Assessment of the ecological state of the region from technogenic impact on the environment (on the example of the Karaganda region).....	182
<i>Kokenova A.E., Khan I.YU., Sadykbekova A.A., Turebayeva J.K., Shalbayeva A.P.</i> Enhancing the development of the tourism sector by improving its communication subsystem.....	190
<i>Nurmaganbetova B., Aimagambetova A., Oralbayeva A., Akhmetova A.</i> Ways to improve the company's cash flow potential.....	197
<i>Dosmanbetova A.S., Madykhanova K.A., Sadykova R.B.</i> Current issues of accounting and evaluation of financial instruments in accordance with international financial reporting standards.....	206
<i>Kaltaev A.K., Kunshigarova L.Sh., Sugurova A.Zh.</i> Directions for improving traffic flow management in the transport complex of Kazakhstan.....	217

<i>Uaisova A., Primzharova K.K., Ussubalieva S.D., Aitbaeva G.D., Malgarayeva Zh.K.</i> Analysis of population living standard in Kazakhstan in the context of modernization of modern consciousness of society.....	224
Culture	
<i>Matyzhanov K.S., Omarova A.K., Kaztuganova A.Zh.</i> Ancient saryns and challenges of time	235
<i>Raimkulova A. R.</i> Musical culture in the economy and the system of international relations of Kazakhstan in the first decades of independence.....	242
Pedagogy	
<i>Seidikenova A., Bakitov A., Morugova Y., Zhantileuova G.</i> Problems of translation and teaching of military terminology at the universities of Kazakhstan.....	249
<i>Zhoya K., Sarkytkan K., Issakov E. D.</i> Main competences and features of professional training of students of higher educational institutions.....	258
<i>Abylkasymova A.E.</i> On the modernization of digital education based on the intelligence and national identity of learners.....	265
Philology	
<i>Akhmetova A.M., Akysh N.B.</i> Genre category of cyber literature.....	277
<i>Abuov A.</i> Conceptual bases of the concept of globalization: pluralistic cognition and ideological principles.....	289
<i>Zhanysbekova E.T.</i> Antique and biblical motifs and images in modern Kazakhstani prose.....	296
Jurisprudence	
<i>Ayupova Z.K., Kussainov D.U., Dzankadyrov S.S., Madalieva Zh.K., Sabikenov S.N.</i> Problems of constitutional and legal development of the Republic of Kazakhstan in the conditions of sovereignty.....	307
<i>Zhexembeyeva N.E., Jangabulova A.K., Baimakhanova D.M., Emrehan Inal.</i> International aspects of ensuring the right of a person and citizen to information.....	314
History	
<i>Kabuldinov Z.Ye., Lebayev F.R.</i> Socio-economic status of kazakhs on the right bank of the irtys in the first half of the XIX century.....	321